Orders	Order / Rev:	105874	_	
	Alt Order #:	06844672	<u> </u>	HD N
	Product Desc:	AFF- SENATE	<u> </u>	HD
	Estimate:	553	<u></u>	KSNV
	Flight Dates:	08/29/12 - 09/04/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/23/12 / 08/23/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Mentzer Media Services, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Ave.	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	Name:	American Future Fund		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
08/27/12	09/04/12	52	\$46,975.00	\$39,928.75	Septe
					Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	52	\$46,975.00	\$39,928.75	0.00
Totals	52	\$46.975.00	\$39.928.75	0.00

Account Executive Sales Office Sales Region Start Date / End Date

Bill Plan

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	33%	\$46,975.00
Market	100%	\$142,348.48

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$45,551.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	26%	\$37,010.61
KTUD	0%	\$0.00
KVVU	9%	\$12,811.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type Spo	ts	Amount
E 1	KSNV	08/29/12	08/31/12	M-F 6-7a WakeUp v	//WaGM	6-7a	WTF	:30 3	\$1,000.001	0.00 NM	3	\$3,000.00
				M-F 6-7a WakeUp v	v/Wagners							
	WAKE L	IP										
	Star	t Date I	End Date	Weekdays S	pots/Week	Rate	Rating					
V	/eek: 08/2	27/12	09/02/12	WTF	3	\$1,000.00	0.00					

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Order / Rev: 105874 Advertiser: American Future Fund

Alt Order #: 06844672 Product Desc: AFF- SENATE KSNV

Flight Dates: 08/29/12 - 09/04/12 Estimate: 553

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	08/29/1	2 08/31/12	M-F 6-7a WakeU	ow/Wa@M	6-7a	WTF	:30	3	\$1,000.001	0.00 NM	3	\$3,000.00
WAKE	IIP		M-F 6-7a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WTF		\$1,000.00	0.00						
E 2 KSNV	08/29/1	2 08/31/12	Today Show	CM	658a-9am	WTF	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
TODAY	CHOW		Today Show									
TODAY	onOw ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WTF		\$1,500.00	0.00						
E 3 KSNV	08/29/1	2 08/31/12	M-F Today Show		9-10a	WTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
			M-F Today Show									
	SHOW I					5						
Sta Week: 08/	rt Date	End Date 09/02/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$900.00	Rating 0.00						
E 4 KSNV			M-F Today Show		10am-11am	WTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
L 4 1011V	00/20/1	2 00/01/12	Today 4th Hour	III TUI IOW	roam rram	****	.00	Ü	φ400.001	0.00 14101	Ŭ	ψ1,000.00
TODAY	SHOW I	II	•									
	rt Date	End Date	Weekdays WTF	Spots/Week	Rate	Rating						
Week: 08/		09/02/12		3 CM	\$450.00	0.00 WTF	-20		£450.00.4	0.00 NIM		¢4.0Ε0.00
E 5 KSNV	08/29/1	2 08/31/12	Dr. Phil Dr Phil	CM	3-4p	WIF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
DR. PH	IL		DITIM									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WTF	3	\$450.00	0.00						
E 6 KSNV	08/29/1	2 08/31/12	•	CM	5-630p	WTF	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS			M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WГF		\$1,200.00	0.00						
E 7 KSNV	08/29/1	2 08/31/12		CM	630-730pm	WTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
IEODA	RDY/WH	E EI	M-F Jeopardy/Wh	neel of Fortune	Э							
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	WTF		\$1,300.00	0.00						
E 8 KSNV	08/29/1	2 08/31/12	M-F News 3 at El	even CM	11pm-1135pr	mWTF	:30	3	\$1,100.001	0.00 NM	3	\$3,300.00
			M-F News 3 at El	even								
NEWS	rt Doto	End Data	Mookdovo	Spoto/Mook	Poto	Poting						
Week: 08/	rt Date /27/12	End Date 09/02/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$1,100.00	Rating 0.00						
			The Tonight Show		1135p-1237a		:30	3	\$750.00 1	0.00 NM	3	\$2,250.00
			Tonight Show		·							
	HT SHOV					5						
Sta Week: 08/	rt Date	End Date 09/02/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
			News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
2 10 110111	00/01/1	2 00/01/12	News 3 Sunrise S		ou ru	S	.00	•	φοσσ.σσ .	0.00 14111		φοσσ.σσ
NEWS												
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 08/ E11 KSNV		09/02/12		1	\$350.00	0.00	.20		\$60E 00.4	0.00 NM	1	PCOE 00
E II KSNV	09/01/1	2 09/01/12	Saturday Today Saturday Today	CM	7a-9am	3-	:30	1	\$625.001	0.00 NM	1	\$625.00
SAT TO	DAY		catalaay . caay									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	S-	1	\$625.00	0.00			005005	0.00		A - - - - - - -
E 12 KSNV	09/01/1	2 09/01/12	Sa-Su Early News		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
NEWS			Ja-Su Larry New	3								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		09/02/12	S-	1	\$650.00	0.00						
E13 KSNV	09/01/1	2 09/01/12		CM	630-730pm	S-	:30	2	\$500.001	0.00 NM	2	\$1,000.00

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Order / Rev: 105874 Advertiser: American Future Fund

Alt Order #: 06844672 Product Desc: AFF- SENATE KSNV

Flight Dates: 08/29/12 - 09/04/12 Estimate: 553

Ln Ch	Start	End	Inventory Code		Start/End T	ime D	ays	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Weekend Jeopare WKND Jeop/Whe										
JEOPAF	RDY/WH	EEL	William Geophini	301									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/2		09/02/12	S-	2	\$500.00	0.00							
E14 KSNV	09/01/1	2 09/01/12	Vegas Inc.	CM	6:30-8pm		S-	:30	1	\$375.00 1	0.00 NM	1	\$375.00
VEGAS	INC		Vegas Inc.										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/2	27/12	09/02/12	S-	1	\$375.00	0.00							
E15 KSNV	09/01/1	2 09/01/12	Sa-Su News 3 at		11pm-1135p	m	S-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/2		09/02/12	S-		\$1,100.00	0.00							
E16 KSNV	09/02/1	2 09/02/12	Sunday Today	CM	7a-8am		S	:30	1	\$625.00 1	0.00 NM	1	\$625.00
			Sunday Today										
SUN TO		E. J.D.	M/s shales	0	Data	Detien							
Sta Week: 08/2	rt Date 27/12	End Date 09/02/12	Weekdays S	Spots/Week	Rate \$625.00	Rating 0.00						l	
		2 09/02/12	Meet the Press	CM	8a-9am		S	:30	1	\$3,000.001	0.00 NM	1 1	\$3,000.00
217 110111	00/02/1	2 00/02/12	Meet the Press	O.W.	oa oam		-	.00	•	ψο,σσσ.σσ 1	0.00 14111	'	φο,σσσ.σσ
MEET T	HE PRE	SS											
	rt Date	End Date	Weekdays G	Spots/Week	Rate	Rating							
Week: 08/2		09/02/12	Chris Matthaus 0	1	**,******	0.00	S	.00		\$500.00.4	0.00 NIM		¢ 500.00
E18 KSNV	09/02/1	2 09/02/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a		3	:30	1	\$500.00 1	0.00 NM	1	\$500.00
CHRIS I	MATHEV	VS	Omio Mattriows	3014 3.00am									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/2		09/02/12	S	1	\$500.00	0.00							
E 19 KSNV	09/02/1	2 09/02/12	Sa-Su Early New		5pm-630pm		S	:30	1	\$650.00 1	0.00 NM	1	\$650.00
NEWS			Sa-Su Early New	/S									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/2	27/12	09/02/12	S	1	\$650.00	0.00							
E20 KSNV	09/02/1	2 09/02/12	Sun PR 7-8p	CM	7-8pm		S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DATELI	NE		Sunday Prime 7-	8pm									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/2		09/02/12	S	1		0.00							
E21 KSNV	09/02/1	2 09/02/12	Sa-Su News 3 at	ElevenCM	11pm-1135p	m	S	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
			Sa-Su News 3 at	Eleven									
NEWS		Fred Data	\\/ - - -	Consta ///onle	Data	Datina							
Week: 08/2	rt Date 27/12	End Date 09/02/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,100.00	Rating 0.00						i	
E 22 KSNV			Sports Night in La		Sun 1135p-1		S	:30	1	\$400.001	0.00 NM	i 1	\$400.00
			Sports Night in L	-						* 100100			*
	S NIGHT												
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 08/2 E 23 KSNV		09/02/12	M-F 6-7a WakeU	1 n w/\/\a@M	\$400.00 6-7a	0.00		:30	1	\$1,000.001	0.00 NM	1 1	\$1,000.00
LZ3 NONV	03/03/1	2 03/04/12	M-F 6-7a WakeU		0-7 a	IVII		.50		ψ1,000.00 T	O.OO INIVI	l '	ψ1,000.00
WAKE (JP												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	MT		+ /	0.00				Φ4 F00 00 1	0.00.1111		Φ4 F00 00
E24 KSNV	09/03/1	∠ ∪9/∪4/12	Today Show Today Show	CM	658a-9am	MI`-		:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHOW		Today Offow										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/09/12	МГ	1	\$1,500.00	0.00							
E 25 KSNV	09/03/1	2 09/04/12		CM	9-10a	MΓ		:30	1	\$900.00 1	0.00 NM	1	\$900.00

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Order / Rev: 105874 Advertiser: American Future Fund

Alt Order #: 06844672 Product Desc: AFF- SENATE KSNV

Flight Dates: 08/29/12 - 09/04/12 Estimate: 553

Ln Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type S	Spots	Amount
			M-F Today Show M-F Today Show									
TODAY	′ SHOW I	II	M-F Today Show	' 11								
_	art Date	 End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 09/		09/09/12	МГ	1	\$900.00	0.00						
E 26 KSNV	09/03/1	2 09/04/12	M-F Today Show	III 4th ICM	10am-11am	МГ	:30	1	\$450.001	0.00 NM	1	\$450.00
			Today 4th Hour									
_	SHOW I											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	МГ	1	\$450.00	0.00						_
E 27 KSNV	09/03/1	2 09/04/12	Dr. Phil	CM	3-4p	МГ	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	Ш		Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	MT	2	\$450.00	0.00				Ī		
E 28 KSNV	09/03/1	2 09/04/12	M-F Early News	CM	5-630p	МГ	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			M-F Early News					•	*		•	* 1,=2000
NEWS			•									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/03/12	09/09/12	МГ	1	\$1,200.00	0.00						
E 29 KSNV	09/03/1	2 09/04/12	M-F Jeop/Wheel	CM	630-730pm	МГ	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
15054	DD\/^^//		M-F Jeopardy/WI	heel of Fortune	Э							
	RDY/WH		MA - Lulaus	0	Data	Detien						
Sta Week: 09/	art Date	End Date 09/09/12	Weekdays MT	Spots/Week	Rate \$1,300.00	Rating 0.00						
E 30 KSNV			M-F News 3 at El		11pm-1135p		:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
L 30 KSNV	03/03/1	2 03/04/12	M-F News 3 at El		1 тріп-т тоор	111 1411	.50	'	ψ1,100.001	0.00 14101	'	\$1,100.00
NEWS				.0.10.1								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/03/12	09/09/12	МГ	1	\$1,100.00	0.00						
E31 KSNV	09/03/1	2 09/04/12	The Tonight Show	v CM	1135p-1237	мГ	:30	2	\$750.001	0.00 NM	2	\$1,500.00
			Tonight Show									
	HT SHOV			0	5.	5. //						
Sta Week: 09/	art Date	End Date 09/09/12	Weekdays MT	Spots/Week 2	<u>Rate</u>	Rating						
vveek: 09/	103/12	09/09/12	1911		\$750.00	0.00				<u> </u>		•
										Totals	52	\$46,975.00